

## Own Your AI Telemetry

**Focal** gives you full control of your AI stack by consolidating **cost, latency, and usage data** from every provider into a single, auditable platform.

### The Problem

- AI teams operate across **multiple providers** (Azure, OpenAI, Anthropic) with no unified view.
- Costs are opaque, latency data is **scattered**, and debugging incidents wastes hours.
- Existing observability tools are infra-focused, not built for **AI workloads**.

### The Solution

Focal unifies AI telemetry, giving teams a single source of truth for performance, cost, and reliability.

- **Real-time monitoring** of token usage, latency, and error rates
- **Cost intelligence** broken down by provider, model, and team
- Simple, direct **integrations** with Datadog, Splunk, and Snowflake, with plans to expand to **key enterprise tools**
- Exportable, compliance-friendly audit trails

#### Preview the Product

See page 2 for platform layout and panels

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### Why Focal

- Provider-agnostic and fast to deploy
- Focused solely on AI workloads.
- Lightweight, no six-month integration projects
- Early partners get direct influence on roadmap.

### Who Uses Focal

- AI platform teams needing visibility across models and vendors.
- Engineering leadership controlling costs and improving reliability.
- Security & compliance teams preparing SOC 2 and GDPR evidence.

### Get Early Access

We are onboarding 3–5 design partners. **Design partners receive free pilot period, direct input on roadmap and preferred pricing after launch**



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Book a demo: <https://calendly.com/focalllc/focal-demo>

The platform

